

ORGANIC COTTON

WHAT IS ORGANIC COTTON?

Organic cotton is cotton that is produced and certified to meet organic agricultural standards. Its production sustains the health of soils, ecosystems, and people by using natural processes rather than artificial inputs. Organic cotton farming does not allow for the use of toxic chemicals or GMO's (Genetically Modified Organisms). Instead, organic cotton combines tradition, innovation, and science to benefit the shared environment and promote a better quality of life for all involved.

WHY USE ORGANIC COTTON?

Since approximately 1/3 of our lives are spent sleeping, exposure to toxic chemicals could be greater than you think. Prolonged exposure to these chemicals have been linked to health problems such as allergies, asthma, hormone imbalance, and even fertility problems in some cases.

BENIFITS OF ORGANIC COTTON?

When you choose bedding made from organic cotton, you eliminate a large source of chemical exposure in your home. Not only does this help create a healthier environment for you and your family, it also promotes global awareness of the organic movement and supports the farmers dedicated to producing safe, sleep-worthy cotton.

THE MORE YOU KNOW....

- Conventional cotton is responsible for 25% of the insecticides used worldwide.
- Some of the most toxic pesticides are used on cotton, and these enter our food chain through foods containing cottonseed oil.
- To make one t-shirt, 1/3 of a pound of pesticides and other chemicals are used.

